



Success Story With Changing Performance Culture



Reasons?

- ▶ Industry-wide specific needs
- ▶ Need for innovation
- ▶ Demand for more personal and special designs

- ▶ Adapting to changing priorities
- ▶ Creating a robust competitive environment



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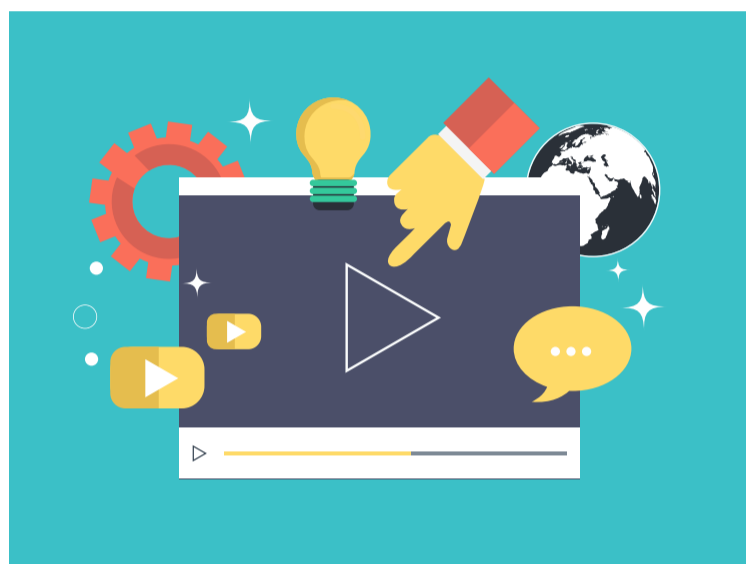
“After the emergence of the OKR platform and the benefits we have explained above, a completely different dynamic has emerged:

“Communication.” Now, we have a communication concept between management, managers and employees that can never be broken, tracked and never experienced before!”

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Benefits?



**Establishing
strategic framework**



**Integration of
people and strategy**



Goal-based progress

Results?



“Although we just launched the OKR platform offered by Twiser, it was surprising for us to see such effects in the conclusion, we believe it will continue.”

Clear goals
that everyone
agrees on

Easy tracking
that anyone
can do

Strengthening
communication
with feedback
culture

Clear view of
outputs

A clearer
strategy