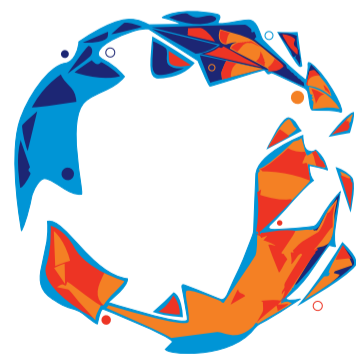




Success Story With Changing Performance Culture



ATP

Reasons?

- ▶ Ensuring goals are visible and understandable
- ▶ Allowing employees to align with company strategies
- ▶ Creating an environment that supports teamwork
- ▶ Enabling employees to see their contribution to the big picture
- ▶ Communicating and taking action on targets at frequent intervals



Benefits?



Supporting employees to take responsibility



Ensuring the participation of employees to the goal setting process



In particular, ensuring that managers can follow the developments instantly



Transformation into a more agile structure



Results?



"As a company that has just started to use the OKR system, we started to see its positive effects within the company with our launch. First of all, we realized that it is a product that is trusted and embraced by every ATP member. We have a high belief that we will progress by further development in the next period. "

Transition to a performance management that employees trust

Contributing to the motivation of the employees

Clearer goals

Training provided by OKR ambassadors contributing to the transformation process

Increased satisfaction with the goal setting/tracking process

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“The most important factor for WOKR and OKR to be a good solution is that it is not just an environment in which the goals flow from the top down, but that it organizes a process in which the employees also take an active role, and that they can see the performances in real terms. Dashboards where managers can see the developments throughout the year on a monthly basis, and the ability to provide end-to-end performance monitoring, including feedback and competence are other important factors within the same platform.”

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