



# **Success Story With Changing Performance Culture**

# **TOYOINK**

# Reasons?

- ▶ Moving forward with clear, challenging, and measurable goals
- ▶ To provide a platform that can be configured according to the dynamics of the sector
- ▶ Gathering under a single vision
- ▶ Creating an environment of continuous improvement



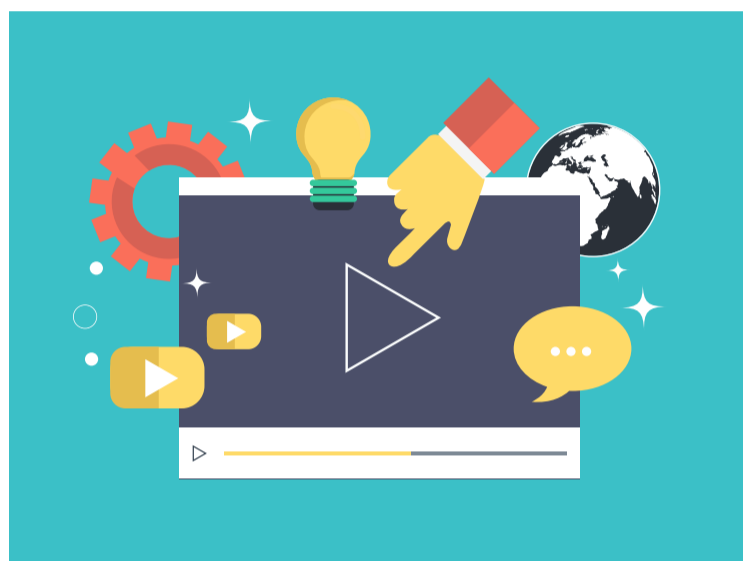


We may assert that we can communicate with OKR in the performance management system regardless of the sector. Because of OKR, the performance management system may be created and put into place in accordance with the dynamics of every industry. In the performance system with OKR, which we built to advance and perform to the best of our abilities, we attempted to set clear, difficult, and measurable goals.

**Toyo Ink**



# Benefits?



**Empowered communication with feedback**



**Increased employee motivation**



**Establishing a support environment with interval evaluations**



**Quick action with instant tracking**

# Results?



**“In accordance with our people-oriented management philosophy, performance management with OKR helps to create a work environment where all our employees may advance their careers. We believe that by bringing our employees together under a unified vision through this method, communication will be improved, and employee loyalty will flourish.”**

Increased  
employee  
engagement

Agile work  
environment

Quick action  
with instant  
tracking

A more effective  
and accepted  
performance  
culture